

Take the PREVENTS Organization Pledge to REACH

Background

Suicide is a national public health challenge that causes tremendous pain for individuals, families and communities across the country.

- On average, 132 Americans die by suicide each day accounting for 47,173 suicide deaths in 2017.
- The number of Veteran suicides has exceeded 6,000 each year from 2008-2017.
- Suicide is also the 10th leading cause of death among all ages and the 2nd leading cause of death among those ages 10-34 in the United States.



About PREVENTS

On March 05, 2019 the President signed Executive Order 13861, known as The President's Roadmap to Empower Veterans and End a National Tragedy of Suicide (or PREVENTS) calling for the development of a comprehensive plan to empower Veterans and end suicide through coordinated suicide prevention efforts, prioritized research activities, and strengthened collaboration across the public and private sectors.

Research shows that for every suicide, 135 people are personally affected — families, friends, co-workers, and community members — which means in any given year, up to 6.3 million people are directly affected by suicide.¹

By taking this pledge, your organization is making a commitment to actively engage your leadership, employees, members and customers in suicide prevention efforts and increase awareness of mental health issues in general to prevent suicide for all Americans.

¹ Cerel, J., Brown, M.M., Maple, M., Singleton, M., van de, Venne, J., Moore, M. and Flaherty, C. (2019), How Many People Are Exposed to Suicide? Not Six. Suicide Life Threat Behav, 49: 529-534.

PREVENTS Organization Pledge to REACH

The President's Roadmap to Empower Veterans and End a National Tragedy of Suicide

At _____, we pledge to do our part to help change the national conversation around mental health and suicide by:

- *Disseminating suicide prevention resources throughout the organization;*
- *Educating leadership about suicide risk factors, protective factors, and warning signs;*
- *Engaging in suicide prevention efforts, both within our organization and nationally;*
- *Participating in PREVENTS' activities, either virtually or in-person;*
- *Initiating conversations about PREVENTS' resources and efforts;*
- *Sharing social media messages from PREVENTS;*
- *Using safe messaging;*
- *Encouraging lethal means safe storage; and*
- *Inspiring others to sign the PREVENTS Pledge to REACH.*

By signing this pledge, we understand that suicide prevention is a national public health challenge and that everyone has a role to play. We are committed to actively engaging our leadership, employees, members and customers in suicide prevention efforts and increasing awareness of mental health challenges and suicide prevention practices to reduce suicide for all Americans.

Signature:

Title:

Organization:

Date: